



 Jennifer Gurton · 14 hours ago · 3 min read

## **WAIN's 'Still Colorful' Finds the Beauty in Emotional Honesty**



In a world where pop music is often polished past the point of sincerity, WAIN stands out for doing the exact opposite, making everything personal. The producer, songwriter, and mix engineer doesn't hide behind filters or vague metaphors. His debut album, *Still Colorful*, is the sound of someone putting every messy, beautiful emotion on display and daring you to look closer.

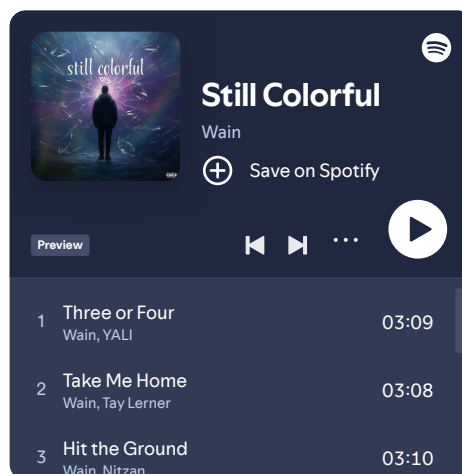
The project is an 8-track, self-produced masterpiece that feels like a full-circle confession that's raw, real, and human to its core. Instead of treating songwriting as a solo sport, WAIN built this project through connection. Each song features a different vocalist and co-writer, creating what feels less like an album and more like a collective journal of emotional snapshots.

"I hope people feel seen in their quiet moments," WAIN shares. "The ones they never post about. These songs are small snapshots of real emotion. If someone listens and feels understood, that's everything to me."

At its heart, *Still Colorful* is about remembering who you are after you've lost sight of yourself. It's that moment when life finally feels vibrant again after years of grayscale. The title itself is poetic because even when things fall apart, there's still color somewhere beneath the static.

Across its eight songs "Three or Four," "Take Me Home," "Hit the Ground," "I Wish I Could Fly," "Breathe," "We Don't Belong," "The Yellow Sign," and the title track "Colorful," WAIN pieces together a story that feels universal, even without explaining the details. Each track becomes a small window into a different state of being, a different emotion, a different version of yourself you might recognize.

The folk-pop textures of warm guitars, organic percussion, and soft harmonies blend effortlessly with WAIN's crisp, modern production. It's the kind of sound that feels both grounded and cinematic. One minute you're floating in your feelings, the next you're hit with a hook that stays in your head for days.



Each song plays like a page from WAIN's diary, except it's written through someone else's voice. There's something beautiful about that decision; it's as if he's proving that emotion doesn't belong to one person. Whether it's heartbreak, acceptance, self-doubt, or hope, these tracks pull you in with the same intimacy as a late-night talk with a friend who just gets it.

One of the most impressive things about *Still Colorful* is how cohesive it feels despite featuring eight different singers. That's where WAIN's ear as a producer shines. Every voice, every lyric, every mix choice feels intentional. He doesn't force the artists to fit into his world; he builds the world around them.

Over the years, WAIN has released over 100 tracks for artists across the U.S., U.K., and Israel. That experience shows. You can hear it in the way he layers acoustic and electronic elements without losing emotion, in the way he leaves space where lesser producers would fill it. Just when you think you've got WAIN figured out, he pivots. Alongside the vulnerable honesty of *Still Colorful*, his next chapter takes a full 180, into the world of electronic dance music. His upcoming single "Got Me Crazy" with artist YALI, co-written with Lian Shaha and Tay Lerner, drops October 30, 2025.

On this one, WAIN goes all in, producing, mixing, and mastering the track himself. The result? A vibrant, uplifting dance anthem that still carries his emotional DNA. It's proof that he can move seamlessly between genres without losing the storytelling that defines his art.

That versatility, the ability to create something intimate and acoustic one moment, then a euphoric dancefloor record the next, is exactly what makes WAIN one to watch.

What makes *Still Colorful* so special isn't just the talent behind it; it's the intention. It's rare to hear an album that feels this human in today's landscape of algorithmic pop and overproduced singles. WAIN's music reminds you that simplicity can still hit hardest when it's honest. He's not chasing streams. He's chasing truth.

From surviving the chaos of self-doubt to finding peace through connection, WAIN's debut album isn't just a collection of songs; it's a reminder that vulnerability isn't weakness, it's art. And if *Still Colorful* is any indication, this is just the beginning of something much bigger.

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